



WVEC  
613 Woodis Ave.  
Norfolk, VA 23510

Greer, Margolis, Mitchel (GMMB)  
1010 Wisconsin Ave NW  
Suite 800  
Washington, DC 20007

**Contract # 847477**

**Schedule Dates** 08/28/12-09/02/12  
**Advertiser** Paul Hirschbiel for Congress (39143)  
**Agency/T-Code** Greer, Margolis, Mitchel (GMMB) (1700)/10539895  
**Product** Political - US House (1175)  
**Brand** DEMOCRAT (169542)  
**Salesperson** Blair, Cheryl (2205)  
**Sales Office** TeleRep - Philadelphia  
**Buyer Name** GILROY, MAURA  
**Phone/Fax** (757) 362-3300 /  
**CPE** 106/113/1555  
**Account Types** National/Political Candidate - Agency  
**Billing Type** Weekly/Irregular  
**Comments** HIRSCHBIEL 8/28  
PAUL HIRSCHBIEL FOR CONGRESS

**Date Entered** 08/09/12  
**Last Modified** 08/29/12  
**Entered By** Penne Marsh  
**CO-OP** No  
**Headline #** 06265001  
**Demo**  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$3,462.00  
**Net Total** \$19,618.00  
**Sales Tax**

**Norfolk (WVEC) (WVEC)**

By Broadcast Month	Spots	Rate
Sep. 2012	32	\$23,080.00
<b>Grand Total:</b>	<b>32</b>	<b>\$23,080.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	08/28/12-08/31/12	4	:30	11:35P- 12:02A (ET)	2		X	X	X	X			2	\$550.00	\$1,100.00	Norfolk (WVEC) (WVEC)	ABC NIGHTLINE	8/9/12
2.0	Normal Line / SPOT	08/28/12-08/31/12	4	:30	10:58A- 12P (ET)	2		X	X	X	X			2	\$490.00	\$980.00	Norfolk (WVEC) (WVEC)	THE VIEW	8/9/12
3.0	Normal Line / SPOT	08/28/12-08/31/12	4	:30	12P- 12:57P (ET)	2		X	X	X	X			2	\$350.00	\$700.00	Norfolk (WVEC) (WVEC)	13 NEWS MIDDAY	8/9/12
4.0	Normal Line / SPOT	08/28/12-08/31/12	4	:30	4:58P- 5:29P (ET)	2		X	X	X	X			2	\$900.00	\$1,800.00	Norfolk (WVEC) (WVEC)	13 NEWS AT 5P	8/9/12
5.0	Normal Line / SPOT	08/28/12-08/31/12	4	:30	5A- 5:58A (ET)	1		X	X	X	X			1	\$450.00	\$450.00	Norfolk (WVEC) (WVEC)	5AM NEWS	8/9/12
6.0	Normal Line / SPOT	08/28/12-08/31/12	4	:30	5:29P- 5:58P (ET)	2		X	X	X	X			2	\$900.00	\$1,800.00	Norfolk (WVEC) (WVEC)	NEWS	8/9/12
7.0	Normal Line / SPOT	08/28/12-08/31/12	4	:30	6P- 6:30P (ET)	3		X	X	X	X			3	\$1,100.00	\$3,300.00	Norfolk (WVEC) (WVEC)	13 NEWS AT 6P	8/9/12
8.0	Normal Line / SPOT	08/28/12-08/31/12	4	:30	5:58A- 7A (ET)	2		X	X	X	X			2	\$900.00	\$1,800.00	Norfolk (WVEC) (WVEC)	13 NEWS DAYBREAK	8/9/12
9.0	Normal Line / SPOT	08/28/12-08/31/12	4	:30	6:58P- 7:28P (ET)	1		X	X	X	X			1	\$1,200.00	\$1,200.00	Norfolk (WVEC) (WVEC)	WHEEL OF FORTUNE	8/9/12
10.0	Normal Line / SPOT	08/28/12-08/31/12	4	:30	7A- 9A (ET)	2		X	X	X	X			2	\$900.00	\$1,800.00	Norfolk (WVEC) (WVEC)	GOOD MORNING AMERICA	8/9/12
11.0	Normal Line / SPOT	08/28/12-08/31/12	4	:30	7:28P- 7:57P (ET)	2		X	X	X	X				\$1,400.00		Norfolk (WVEC) (WVEC)	JEOPARDY	8/9/12
11.0.1	Closed Preempt	08/28/12															Norfolk (WVEC) (WVEC)	R-Live News Coverage/Spot - Live Event	
11.0.2	Closed Preempt	08/28/12															Norfolk (WVEC) (WVEC)	I-NA on Entry/Exception -	

**CONFIRMATION CONTRACT**

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:



WVEC  
613 Woodis Ave.  
Norfolk, VA 23510

Greer, Margolis, Mitchel (GMMB)  
1010 Wisconsin Ave NW  
Suite 800  
Washington, DC 20007

**Contract # 847477**

**Schedule Dates** 08/28/12-09/02/12  
**Advertiser** Paul Hirschbiel for Congress (39143)  
**Agency/T-Code** Greer, Margolis, Mitchel (GMMB) (1700)/10539895  
**Product** Political - US House (1175)  
**Brand** DEMOCRAT (169542)  
**Salesperson** Blair, Cheryl (2205)  
**Sales Office** TeleRep - Philadelphia  
**Buyer Name** GILROY, MAURA  
**Phone/Fax** (757) 362-3300 /  
**CPE** 106/113/1555  
**Account Types** National/Political Candidate - Agency  
**Billing Type** Weekly/Irregular  
**Comments** HIRSCHBIEL 8/28  
PAUL HIRSCHBIEL FOR CONGRESS

**Date Entered** 08/09/12  
**Last Modified** 08/29/12  
**Entered By** Penne Marsh  
**CO-OP** No  
**Headline #** 06265001  
**Demo**  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$3,462.00  
**Net Total** \$19,618.00  
**Sales Tax**

**Norfolk (WVEC) (WVEC)**

By Broadcast Month	Spots	Rate
Sep. 2012	32	\$23,080.00
<b>Grand Total:</b>	<b>32</b>	<b>\$23,080.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
12.0	Normal Line / SPOT	08/28/12-08/31/12	4	:30	9A- 10A (ET)	1		X	X	X	X			1	\$400.00	\$400.00	Norfolk (WVEC) (WVEC)	LIVE WITH KELLY	8/9/12
13.0	Normal Line / SPOT	09/01/12-09/01/12	4	:30	6:58P- 7:57P (ET)							1		1	\$500.00	\$500.00	Norfolk (WVEC) (WVEC)	WHEEL/JEOPARDY	8/9/12
14.0	Normal Line / SPOT	09/02/12-09/02/12	4	:30	9:58A- 11A (ET)								1	1	\$250.00	\$250.00	Norfolk (WVEC) (WVEC)	THIS WEEK	8/9/12
15.0	Normal Line / SPOT	09/02/12-09/02/12	4	:30	6P- 6:30P (ET)								1	1	\$650.00	\$650.00	Norfolk (WVEC) (WVEC)	NEWS	8/9/12
16.0	Normal Line / SPOT	09/02/12-09/02/12	4	:30	9:30A- 10A (ET)								1	1	\$250.00	\$250.00	Norfolk (WVEC) (WVEC)	CHRIS MATTHEWS	8/9/12
17.0	Normal Line / SPOT	08/28/12-09/02/12	4	:30	11P- 11:35P (ET)	3		X	X	X	X	X	X	3	\$1,100.00	\$3,300.00	Norfolk (WVEC) (WVEC)	13 NEWS AT 11	8/9/12
18.0	M/G For 11.0.1,11.0.2 / NFL	08/30/12-08/30/12	4	:30	7P- 10P (ET)					1				1	\$1,400.00	\$1,400.00	Norfolk (WVEC) (WVEC)	part of M1	8/29/12
19.0	Normal Line / SPOT	09/01/12-09/01/12	4	:30	5:58A- 8A (ET)							2		2	\$350.00	\$700.00	Norfolk (WVEC) (WVEC)	part of M1	8/29/12
20.0	Normal Line / SPOT	09/01/12-09/01/12	4	:30	8A- 9A (ET)							1		1	\$500.00	\$500.00	Norfolk (WVEC) (WVEC)	part of M1	8/29/12
21.0	Normal Line / SPOT	09/02/12-09/02/12	5	:30	9:30A- 10A (ET)								1	1	\$200.00	\$200.00	Norfolk (WVEC) (WVEC)	part of M1	8/29/12

**CONFIRMATION CONTRACT**

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments: